



Selection Criteria

Please address the following selection criteria in your application. Be sure to use specific examples to illustrate why you are the right person for the role.

- Knowledge/experience Tertiary qualification in marketing and/or equivalent level of expertise gained from a combination of experience, training or professional accreditation.
- Personal attributes Passion for the not-for-profit sector. Thrive on delivering excellent customer service with a 'can-do' attitude.
- Communication skills Excellent communication and interpersonal skills with the ability to communicate effectively, in English, with colleagues, charities and suppliers.
- Project management Proven project management and demonstrated ability to meet deadlines while working effectively under pressure.
- Analytical skills Good mathematical ability, with an understanding of statistics, percentages, response rates, budgeting and reporting.