



Account Manager

- **Award winning direct marketing and fundraising agency**
- **Sydney based**
- **High profile not-for-profit clients**

We are an award winning direct marketing agency dedicated to the charity sector. We need a brilliant Account Manager to join us and work with some of Australia's best and best-run causes like The Cancer Council, Heart Foundation and The Spastic Centre.

Are you ready to help these charities create and run the best fundraising campaigns possible?

As an Account Manager you will be the face of Pareto Fundraising, and the feel-good-gum that holds our client relationships together.

You will combine creative thinking and data-led strategy in order to create successful and effective fundraising campaigns. Key aspects of this role include making our clients' lives easier, collaborating with our creative geniuses and data guru's, and project management of DM campaigns.

We are looking for someone with minimum of three years experience in a similar role within a marketing agency or charity, with a thorough understanding of direct marketing principles, excellent presentation and communication skills, impeccable attention to detail, superb time management and passionate about the charity sector.

Go to www.paretofundraising.com/join-our-team for the selection criteria and application coversheet.

TO APPLY, email the following to drew.iaadla@paretofundraising.com

- 1) A cover letter addressing the selection criteria;
- 2) Your CV
- 3) Completed application coversheet

Applications close Friday 27th August 2010